

raleigh

CUSTOM HOMES

We are looking for a creative Marketing and Social Media intern to work with our Luxury Custom Home team. The social media intern is responsible for planning social media calendars, creating social media posts, and brainstorming campaigns.

To be successful as a social media intern you must have excellent knowledge of various social media platforms such as Instagram and Facebook. A good social media intern combines creative campaign ideas with analytical skills to create successful posts and follow-up with bloggers to increase the number of Instagram followers.

Marketing and Social Media Intern Responsibilities:

- Managing the social media calendar.
- Brainstorming and implementing campaign ideas.
- Posting on various social media platforms, such as Facebook, Instagram, and LinkedIn. Analyzing analytics to gauge the success of campaigns.
- Organizing photography and videography of new and existing homes.

Social Media Intern Requirements:

- Excellent knowledge of social media platforms and analytical tools.
- Creative mindset.
- Ability to multitask and work in a team environment.

About Raleigh Custom Homes:

Raleigh Custom Homes brings unmatched experience, dedication and integrity to everything we do for you. A curated team of designers, craftsmen, and contractors commits daily to the highest standards of excellence and service. The result? An award-winning team that's creating incredible houses you can call your next home.

Innovation is at the heart of every project, as it's been since our founding in 1996 by our company president, Tim Thompson. Our homes are built just as premium as they look. We utilize only the most advanced technologies, materials and socially-responsible building practices in our homes. We're also innovators in options to home ownership. So if leases, rentals or Airbnbs are what you're looking for, we offer those, too. We cherish every client and work together with you to exceed your expectations, needs and desires. No detail is too small.